

Chantal LaFlamme



chantal@email.sc.edu



www.chantal-laflamme.com



678-491-1695



Columbia, SC 29201

EDUCATION

University of South Carolina (Columbia, SC)

Anticipated Graduation May 2022

Master of Public Health in Health Services, Policy, and Management, Cumulative GPA: 4.0

University of Georgia (Athens, GA)

August 2016 - May 2020

Bachelor of Science in Health Promotion, GPA: 3.82

EXPERIENCE

Graduate Assistant: Health Communications

June 2021 - Present

SC Center for Rural and Primary Healthcare (Columbia, SC)

- Developed and implemented strategic branding including logos, style guidelines, templates, and media strategies
- Created reports and communications for community and legislative stakeholders to increase engagement
- Recruited speakers, designed content, and developed dissemination strategies for the Growing Rural Podcast

Practicum Student: Health Policy Analyst

December 2021 - Present

Blue Cross Blue Shield of South Carolina (Columbia, SC)

- Conducted an extensive policy landscape analysis and developed policy recommendations regarding nutrition reimbursement strategies to address health disparities and reduce food insecurity in South Carolina
- Developed communication strategies, messages, and talking points to propose recommendations to legislators
- Research and created an annual policy agenda using evidence-based strategies to address organizational goals

Research Consultant

January 2020 - Present

Medical Institute for Sexual Health (Dallas, TX)

- Led team of five in the development of three online continuing sexual health education courses sold nationally
- Created website advertisements and social media templates to optimize engagement and increase followers
- Developed merchandising strategies and health education materials sold to over 300 organizations nationwide
- Analyzed reports of metrics for Facebook, Twitter, and Instagram to develop targeted advertisements

Graduate Research Assistant

May 2020 - June 2021

University of South Carolina (Columbia, SC)

- Conducted 25 interviews with participants to understand participant needs and maximize study compliance
- Completed article screening and data extraction for over 13,000 articles in meta-analysis publications
- Created surveys and analyzed data for National Institutes of Health funded studies with over 800 participants

Undergraduate Research Assistant

May 2018 - December 2019

University of Georgia College of Public Health (Athens, GA)

- Led a grant evaluation and analyzed data for a five-year school-based intervention with over 5,000 participants
- Collected, reviewed, and synthesized over 800 peer-reviewed journal articles for a systematic literature review
- Conducted a data analysis project to investigate reproductive health disparities using 3 years of state-level data

Geriatric Hospice Intern

October 2017 - December 2019

Amedisys Hospice (Athens, GA)

- Performed audit of patient files to ensure over 500 records were accurate and compliant with state health laws
- Provided over 50 geriatric hospice patients with unconditional emotional support on a weekly basis

SKILLS AND ACHIEVEMENTS

- **SOFTWARE EXPERTISE** - Microsoft Office, Adobe Illustrator and Indesign, MailChimp, WordPress, Canva, Visme
- **OTHER SKILLS/CERTIFICATIONS** - Institute for Healthcare Improvement Quality and Safety Certification, social media design and strategy development, video/podcast recording and editing, grant writing
- **PUBLICATIONS** - Co-author on peer-reviewed publications in academic journals including the International Journal of Obesity, American Journal of Lifestyle Medicine, and Journal of Applied Ergonomics
- **AWARDS** - Graduate Assistantship (2020-2022), Dean's List (2016 - 2021), Center for Undergraduate Research Opportunities Scholarship (2019), Zell Miller Scholarship (merit-based scholarship subsidizing 100% of tuition)